



EuSP2024GSAC20243rd European Sample Preparation Conference2nd Green and Sustainable Analytical Chemistry Conference

15–18 September Chania–Crete, Greece

> SPONSORSHIP & EXHIBITION OPPORTUNITIES

www.eusp-gsac2024.tuc.gr



Welcome to EuSP2024 | GSAC2024

It is my pleasure to invite you to participate at the 3rd European Sample Preparation (EuSP2024) and the 2nd Green and Sustainable Analytical Chemistry (GSAC2024) Conferences, to be held simultaneously in Chania, Crete, Greece, from 15th to 18th September 2024. The events are recognized by EuChemS and are supported by EuChemS-DAC and EuChemS-DAC Sample Preparation Study Group and Network.

EuSP2024 and GSAC2024 follow the success of the virtual events, organized by the EuChemS-DAC Sample Preparation Study Group and Network in 2021 and 2022. The aim of the EuSP and GSAC conference series is to bring together top experts to discuss the latest advancements in the expanding fields of sample preparation and green analytical chemistry. Each program will showcase innovative research, cutting-edge technology, as well as new products and techniques in a broad range of analytical and applied areas in sample preparation and green analytical chemistry. The key theme of the joint events will be "Innovation", aligning with the 2024 annual theme of EuChemS-DAC Sample Preparation Study Group and Network.

The conferences' venue in the heart of the Venetian port in Chania, surrounded by monuments dating back to 5000 BC, provides the perfect setting for us to interact, collaborate, exchange ideas, and work towards a brighter future. The location is ideal, and we are excited to put together a truly outstanding technically, but also enjoyable, program.

Looking forward to welcoming you to EuSP2024 and GSAC2024,

Poilebic

Professor Elefteria (Elia) Psillakis

Chair EuSP2024 | GSAC2024 Technical University of Crete



Elefteria (Elia) Psillakis, Technical University of Crete, Greece

Organizing Committee:

Maria Llompart, University of Santiago de Compostela, Spain Manuel Miró, University of the Balearic Islands, Spain Sibel Ozkan, Ankara University, Turkey Stig Pedersen-Bjergaard, University of Oslo, Norway Lourdes Ramos, Spanish Scientific Research Council, Spain Lorena Vidal, University of Alicante, Spain

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Local Organizing Committee

Irina Kandilioti, Technical University of Crete, Greece Aggeliki Pateraki, Technical University of Crete, Greece Eleni Galani, Technical University of Crete, Greece



Conference topics

EuSP2024 |GSAC2024 will cover a wide range of topics that relate to recent advances in research and practice. Green Sample Preparation will be a common topic for discussion at EuSP2024 and GSAC2024

For the **3rd European Sample Preparation Conference (EuSP2024)**, we solicit original contributions in the following topic areas:

- Fundamentals of sample preparation
- New extraction solvents and materials with improved and tailored properties
- New extraction technologies
- Green sample preparation
- Bioanalysis and in-vivo analysis
- Commercial developments and markets
- Microfluidics/Lab-on-a-chip
- New strategies in omics
- Sample preparation for on-site analysis
- Environmental analysis
- Food control and analysis
- Natural products, fragrance analysis
- Forensic analysis
- Biopharmaceuticals
- Industrial applications

For the **2nd Green and Sustainable Analytical Chemistry Conference (GSAC2024)**, we solicit original contributions in the following topic areas:

- New solvents, materials and modifiers enabling improved and greener processes
- Green chromatography and related techniques
- New technologies to replace existing hazardous ones
- Sensors, on-site and real time analysis
- Direct analytical techniques
- Greenness evaluation
- Miniaturization
- New technologies and techniques that optimize resource efficiency, reduce energy demand and waste generation
- Open-source software and hardware for analysis
- Green sample preparation
- Green Analytical Chemistry applications
- Commercial breakthrough developments
- Green and Sustainable Analytical Chemistry in Education



Venue

The conference venue is "Grand Arsenal" and "Mikis Theodorakis" Theater Hall, two adjacent and iconic buildings, located in the heart of the Venetian port in Chania, surrounded by monuments dating back to 5000 BC. The conference venue provides the perfect setting for us to interact, collaborate, exchange ideas, and work towards a brighter future.



About Chania and Crete

The island of Crete (also seen as Kreta or Kriti) is the most versatile and exciting destination in Greece. The natural beauty and exquisite archaeological sites, the genuine hospitality, the pristine beach with crystal clear waters and the scrumptious and healthy cuisine offers visitors unique experiences.

The city of Chania is the capital of the Prefecture of Chania. Archeological findings state that the city was built over the ruins of the ancient city of Kydonia and indeed Chania is a place where different civilizations have flourished throughout the centuries. The old town was built around the Venetian port and evidence can be seen from each of these civilizations. It's maze-like alleys with its beautiful Venetian mansions, fountains and elaborate churches offer visitors a plethora of routes to discover.



Travel

Chania can be easily reached either by airplane or by ferry. During the summer season (April to early November) several low-cost airlines operating in Chania, offer direct charter flights from across Europe. The airport of Chania also hosts domestic flights to and from the International Airport of Athens and Thessaloniki, which can be used as connecting flights from and to major European gateway cities. Travelers from outside Europe can break up their journey in a European city of their choice or elect to keep connection time to a minimum.





Call for sponsorship

A variety of sponsorship packages are being offered for your organisation's exposure at EuSP2024 | GSAC2024. The Organisers are also happy to tailor packages not currently available in this prospectus and we encourage those with interest in exposure to contact us to discuss what is possible. All listed pricing is inclusive of taxes and in Euro.

The Organizing Committee of the EuSP2024 | GSAC2024 invites you and/or your organization to participate in the Conference as an:

- Platinum Sponsor
- Gold Sponsor
- Exhibitor
- Advertisement Only

Exhibition space will offer opportunities for visibility, sales, and recruitment. Exhibits will be adjacent to the technical sessions. Coffee breaks of the joint events will be in the exhibits area to draw participants. Exhibits will be open for the duration of the technical conference.

If you do not see the sponsorship you are looking for, please email Prof. Elia Psillakis at <u>eusp-gsac2024@tuc.gr</u> to discuss additional options.

Sponsorship Overview

	Platinum	Gold	Exhibitor	Advertisement only
	4000 €	2500 €	1500 €	500 €
Exhibition space	Double	Single	Single	-
Conference registration (incl gala dinner)	2	1	1	-
Logo and description in BoA / Program	2 Full page/√	Full page/√	Half page/√	-
Banner stand in Plenary Session Rooms	Up to 2	1	-	-
Bag Insert (page)	Up to 2	1	1	1
Lunchtime Vendor Seminar	One hour	-	-	-
Logo on conference banners	Large	Large	Medium	
Logo and link on conference website	Large	Large	Medium	Small
Acknowledgment during ceremonies	\checkmark	\checkmark	-	-
Social media promotion*	\checkmark	\checkmark	\checkmark	\checkmark
Speaking slot in the conference	\checkmark	\checkmark	-	-
Priority participation in discussion panels and networking events	\checkmark	\checkmark	-	-
Discount for additional passes	25%	25%	15%	-

*Social media promotion through social media accounts of EuSP2024 | GSAC2024 (LinkedIn, Twitter) and EuChemS-DAC Sample Preparation Study Group and Network (LinkedIn, Twitter, Instagram, Facebook)



Platinum Sponsorship

A double exhibit space

- Two complimentary Conference Registrations (including tickets for the conference dinner)
- Company logo printed inside Program stating company is a Platinum Sponsor (large size)

4000 €

- 2 Full page ads in the Book of Abstracts
- Up to 2 banner stand placements supplied/provided and set up by you onsite
- Up to 2 Bag Inserts
- Lunchtime Vendor Seminar (connected to one or both events)
- Logo on conferences banners (large size-please provide logo in .png format)
- Logo and link on conference website (large size-please provide logo in .png format)
- Acknowledgment during opening and closing ceremonies
- Social media promotion
- Speaking slot in the conference (abstract to be approved by the Scientific Committee)
- Priority participation in discussion panels and networking events
- Post-show final list of attendees

Gold Sponsorship

2500 €

- A single exhibit space
- One complimentary Conference Registration (including ticket for the conference dinner)
- Company logo printed inside Program stating company is a Gold Sponsor (large size)
- 1 Full page ad in the Book of Abstracts
- One banner stand placement supplied/provided and set up by you onsite
- 1 Bag Insert
- Logo on conferences banners (large size-please provide logo in .png format)
- Logo and link on conference website (large size-please provide logo in .png format)
- Acknowledgment during opening and closing ceremonies
- Social media promotion
- Speaking slot in the conference (abstract to be approved by the Scientific Committee)
- Priority participation in discussion panels and networking events
- Post-show final list of attendees

Exhibitor

1500 €

- A single exhibit space
- One complimentary Conference Registration (including ticket for the conference dinner)
- Company logo printed inside Program stating company is an Exhibitor (medium size)
- 1 half-page ad in the Book of abstracts
- 1 Bag Insert (page)
- Logo on conferences banners (medium size-please provide logo in .png format)
- Logo and link on conference website (medium size-please provide logo in .png format)
- Social media promotion
- Post-show final list of attendees

Advertisement only

500 €

- 1 Bag Insert (page)
- Logo and link on conference website (small size-please provide logo in .png format)
- Social media promotion



ADDITIONAL SPONSORSHIP OPPORTUNITIES

» Welcome Reception (availability: 1) Price: 1000 €

Sole sponsor of the opening reception to be held in the exhibition hall on the evening of Sunday 15th September 2024. Your logo will be marked on the printed and online program alongside the reception.

» Coffee Break(s) (availability: 5) Price: 500 €

Company sign will be featured prominently at the coffee break areas during 1 day. Opportunity to place company's promotional flyers near the coffee break areas for participants to pick up and roll ups.

» Gala Dinner (availability: 1) Price: 2500 €

Company sign will be featured prominently at the dinner venue (supplied by the sponsor). Opportunity to distribute items (company's literature and gifts/giveaways) at a display table. Opportunity to make a welcome speech (maximum 5 minutes) to open the dinner.

» Student grants (Unlimited) Price: Under consultation

Sponsor student conference fees. oAsk the organization for details

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